

King of the hill

As you read this, some of the world's greatest mountain bikers will be battling it out on the rugged mountain tracks of South America in the Jeep Chile Cup 2008 contest. Sponsored by Jeep, this extreme mountain bike challenge consists of two phases: cross country – tackling tooth-jarring man-made jumps, bumps and beams; and high-speed downhill racing – hurtling down the side of a mountain at breakneck speed.

The contest isn't only for mountain biking's elite, it's open to all outdoor sports enthusiasts, and participants will be aged from five to 50. Cross country trail lengths range from 500 meters for beginners to six kilometres for the top riders, while the downhill course is up to four kilometres long. The five phases of the Jeep Chile Cup started in Santiago in September and will finish in Concepción in November.



INSIDER

Bowled over by eight metres of sheer luxury

Scandinavians are often considered fans of minimalism, but Swedish celebrities have been queuing up to get a lift to film premieres and A-list parties in LimoEurope's new Chrysler 300C Limousine. It is the first modern European Limousine that LimoEurope, the Swedish Limousine constructing and selling company, has added to their selection. The owner, Hans Hallberg, is hopeful that you will be able to see the Limousines at Chrysler dealers all over Europe in a short while. Inside the limo's lavishly-appointed rear cabin there is a bar, television with twin screens and a DVD player, plus plenty of room for eight

people to relax. The next generation of the Chrysler 300C Limousine by LimoEurope has a low-impact European diesel engine and is under development right now.



A neat inside story

The Chrysler Grand Voyager – in its US-named guise of the Town & Country – has won Ward's Interior of the Year Award, one of the most prestigious awards in the American automotive world.

Eric Mayne, editor of Ward's Automotive Reports commented how its feature-laden interior set it apart from the competition thanks to its "rich content and well-executed functionality".

Building the future success of Chrysler

Chrysler LLC has announced it is to invest \$1.8 billion in new vehicle programs, including a huge expansion and state-of-the-art upgrade at the Jefferson North Assembly Plant in Detroit to ready it for future production, starting in 2010. Multiple 'green' initiatives will be integral to the development, helping to reduce carbon emissions, solid waste and raw material consumption, while also helping to improve the outside grounds of the plant. "This investment in our future products will enable the company to produce a future generation of vehicles more efficiently, with world-class quality and an improved environmental footprint," says Tom LaSorda, Chrysler LLC vice chairman and president.